



Advertising Rates

General Information

Nevada Farm Bureau's *Agriculture & Livestock Journal* is a monthly publication sent to Nevada Farm Bureau farmer and rancher members. The publication contains news, features and editorials of interest to the state's farm and ranch families.

Circulation

1,310 copies are distributed to Nevada farmers and ranchers, members of the Nevada media, elected officials, COUNTRY Financial Insurance agents and more. In addition, complimentary copies are available at the Nevada Farm Bureau and journals are posted on the Nevada Farm Bureau website and shared over social media.

Rates - All rates include full color

	1 Time Rate	4 Time Rate	6 Time Rate	12 Time Rate
Back Cover	\$575	\$565	\$555	\$545
Full Page	\$475	\$465	\$455	\$445
Half Page	\$238	\$228	\$218	\$208
One-Quarter Page	\$120	\$115	\$110	\$105

Ad Specifications

Back Cover	7.5 in. x 8 in.
Full Page	7.5 in. x 10 in.
Half Page Horizontal	7.5 in. x 4.75 in.
Half Page Vertical	3.5 in. x 10 in.
One-Quarter Page	3.5 in. x 4.75 in.

Ad Deadlines

Ad copy must be received no later than the 15th of each month for the following month's publication.

Contact Information

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